

THE MEDALLISTS

| | |
|------|-----------------------------|
| 1924 | Edward 'Carji' Greeves |
| 1925 | Colin Watson |
| 1926 | Ivor Warne-Smith |
| 1927 | Syd Coventry |
| 1928 | Ivor Warne-Smith |
| 1929 | Albert Collier |
| 1930 | Harry Collier |
| 1930 | Allan Hopkins |
| 1930 | Stan Judkins |
| 1931 | Haydn Bunton |
| 1932 | Haydn Bunton |
| 1933 | Wilfred 'Chicken' Smallhorn |
| 1934 | Dick Reynolds |
| 1935 | Haydn Bunton |
| 1936 | Denis 'Dinny' Ryan |
| 1937 | Dick Reynolds |
| 1938 | Dick Reynolds |
| 1939 | Marcus Whelan |
| 1940 | Des Fothergill |
| 1940 | Herbie Matthews |
| 1941 | Norman Ware |
| 1946 | Don Cordner |
| 1947 | Bert Deacon |
| 1948 | Bill Morris |
| 1949 | Col Austen |
| 1949 | Ron Clegg |
| 1950 | Allan Ruthven |
| 1951 | Bernie Smith |
| 1952 | Bill Hutchison |
| 1952 | Roy Wright |
| 1953 | Bill Hutchison |
| 1954 | Roy Wright |
| 1955 | Fred Goldsmith |
| 1956 | Peter Box |
| 1957 | Brian Gleeson |
| 1958 | Neil Roberts |
| 1959 | Verdun Howell |

| | |
|------|-----------------------|
| 1959 | Bob Skilton |
| 1960 | John Schultz |
| 1961 | John James |
| 1962 | Alistair Lord |
| 1963 | Bob Skilton |
| 1964 | Gordon Collis |
| 1965 | Ian Stewart |
| 1965 | Noel Teasdale |
| 1966 | Ian Stewart |
| 1967 | Ross G. Smith |
| 1968 | Bob Skilton |
| 1969 | Kevin Murray |
| 1970 | Peter Bedford |
| 1971 | Ian Stewart |
| 1972 | Len Thompson |
| 1973 | Keith Greig |
| 1974 | Keith Greig |
| 1975 | Gary Dempsey |
| 1976 | Graham Moss |
| 1977 | Graham Teasdale |
| 1978 | Malcolm Blight |
| 1979 | Peter Moore |
| 1980 | Kelvin Templeton |
| 1981 | Bernie Quinlan |
| 1981 | Barry Round |
| 1982 | Brian Wilson |
| 1983 | Ross Glendinning |
| 1984 | Peter Moore |
| 1985 | Brad Hardie |
| 1986 | Robert DiPierdomenico |
| 1986 | Greg Williams |
| 1987 | Tony Lockett |
| 1987 | John Platten |
| 1988 | Gerard Healy |
| 1989 | Paul Couch |
| 1990 | Tony Liberatore |
| 1991 | Jim Stynes |

| | |
|------|---------------------|
| 1992 | Scott Wynd |
| 1993 | Gavin Wanganeen |
| 1994 | Greg Williams |
| 1995 | Paul Kelly |
| 1996 | James Hird |
| 1996 | Michael Voss |
| 1997 | Robert Harvey |
| 1998 | Robert Harvey |
| 1999 | Shane Crawford |
| 2000 | Shane Woewodin |
| 2001 | Jason Akermanis |
| 2002 | Simon Black |
| 2003 | Nathan Buckley |
| 2003 | Adam Goodes |
| 2003 | Mark Ricciuto |
| 2004 | Chris Judd |
| 2005 | Ben Cousins |
| 2006 | Adam Goodes |
| 2007 | Jimmy Bartel |
| 2008 | Adam Cooney |
| 2009 | Gary Ablett JR. |
| 2010 | Chris Judd |
| 2011 | Dane Swan |
| 2012 | Trent Cotchin |
| 2012 | Sam Mitchell |
| 2013 | Gary Ablett JR. |
| 2014 | Matt Priddis |
| 2015 | Nat Fyfe |
| 2016 | Patrick Dangerfield |
| 2017 | Dustin Martin |
| 2018 | Tom Mitchell |
| 2019 | Nat Fyfe |
| 2020 | Lachie Neale |
| 2021 | Ollie Wines |
| 2022 | Patrick Cripps |
| 2023 | Lachie Neale |
| 2024 | |

100 YEARS OF THE BROWNLOW

BROWNLOW MEDAL SIGNED GUERNSEY



100 YEARS
IN THE MAKING

*Players highlighted in gold text have signed the guernsey

100 YEARS OF THE BROWNLOW

It's the champions who immortalised the Brownlow just as much as the Brownlow has immortalised its recipients.

As we commemorate the centenary of Australian football's most prestigious individual honour, we in turn pay tribute to the greats who have been adjudged the 'fairest and best' in the game. It was Coventry and the Colliers who shared the medal during Collingwood's era of dominance, before the mantle was passed to Haydn Bunton Sr and Dick Reynolds, who combined for an extraordinary six Brownlows in an eight-season span. Post-war, it was Roy Wright and Bill Hutchison, until Bob Skilton and Ian Stewart made their award their own throughout the 1960s. The 70's and 80's were the advent of the big men - Thompson, Dempsey, Moss, Moore, Quinlan, Templeton and Teasdale all towering over their peers, physically and on Brownlow night.

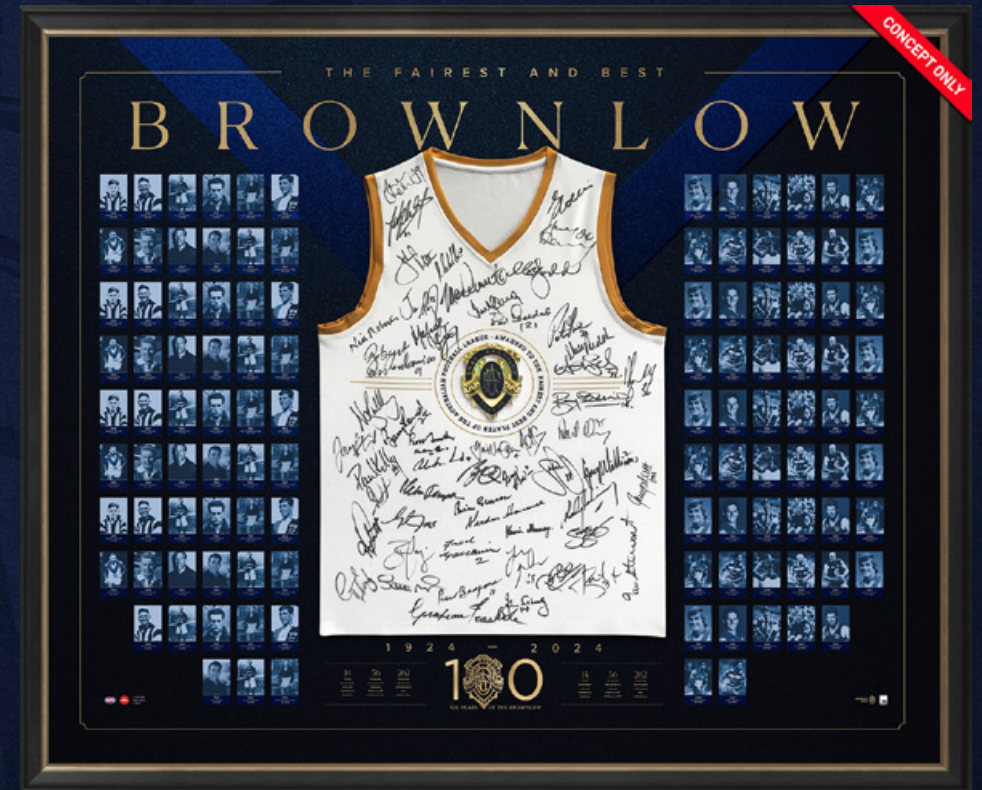
Fast forward to the modern era for a cross-section of Hall of Fame Legends, present and future - Lockett, Hird, Judd, Ablett, Voss, Williams and Crawford to name but a few. These names emphasise just

what it takes to win a Brownlow Medal - not just a preternatural level of skill, but enormously hard work and elite consistency; quite simply, it's what separates our champions from our greats.

In the award's centenary year, this is your chance to secure the ultimate tribute to the game we love. Over more than a decade, the signatures of more than 60 Brownlow Medallists have been carefully procured, recipients whose achievements span **eight decades**. Never again is a project of this scale, with these champions, viable; a number of signatories have since passed, with more no longer in a position to sign. It is, we believe, the largest verified collection of elite Australian sportspeople ever brought together on one item. No piece could truly compare as a talking point among collectors, nor could any piece be a greater single representation of achievement and excellence, fundamental to the game's ever-increasing part of our national identity.

It's exclusive, it's incomparable... it's unique.

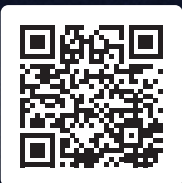
Don't miss your chance to align yourself with most prestigious award in Australian sport.



BROWNLOW SIGNED GUERNSEY

- The true collector's ultimate celebration in the Brownlow Medal's centenary year
- Personally Signed by no less than 61 footballers - over more than a decade - to have been awarded the VFL/AFL's highest individual honour, and will include the signature of the 2024 Brownlow Medallist
- Includes an impressive 120mm oversized replica Brownlow Medal as the centrepiece, overlaid on the specially commissioned guernsey
- Each edition is accompanied by a special AFL-endorsed Certificate of Authenticity, featuring a reproduction of the VFL's original letter to the family of Chas Brownlow, paying tribute to his passing with the advent of the perpetual award
- Bespoke Certificate of Authenticity comes personally signed by AFL CEO Andrew Dillon and AFL Commission Chairman Richard Goyder
- Strictly limited to just 36 editions worldwide
- Approximate framed dimensions are an imposing 1100 x 890 mm

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